

Axel Galindo Dalaisón

Design Lead · Product Designer · No-Code Product Builder

axelgalindo1998@gmail.com · Rosario, Santa Fe, Argentina · linkedin.com/in/axel-galindo-dalaison · axelgalindo.com

Skills

Tools:	Figma, Notion, Jira, Slack, Trello, Adobe Illustrator, Photoshop
No-code / Low-code:	Bubble.io and visual web design & development platforms (no-code / low-code) in general
AI-assisted design:	Use of AI (Claude, ChatGPT) for research, prototyping, content generation and automation of design-process tasks
Practices:	Design Systems, Wireframes, User Flows, Experience Maps, User Interviews, Usability Testing, Heuristic Analysis, Design Thinking, Product Roadmap

Experience

Helios

August 2025 – Present

Design Lead

- Technical leadership of the project: defining architecture standards, prioritizing the backlog and managing the MVP roadmap in Bubble.io to ensure scalable delivery.
- End-to-end design and build of the platform: developing interfaces, functional flows and business logic through external API integrations.
- OpenAI API integration: process optimization through prompt design and CV-analysis flows, automating intelligent matching between candidates and open positions.
- Technical and functional documentation: translating business requirements into clear tasks, estimations and concrete deliverables for the development team.

Helios

May 2025 – November 2025

Product Designer

- User research: conducting interviews, surveys and data analysis to identify critical needs and friction points.
- UX design: creating user flows, experience maps, wireframes and high-fidelity prototypes focused on reducing friction.
- UI design: implementing functional visual interfaces through style guides and coherent, scalable design systems.
- Usability testing: running testing sessions and gathering feedback for continuous product iteration.

Radium Rocket

September 2022 – November 2024

UX/UI Designer

- Designed digital products for clients across multiple industries: healthcare, IT, agribusiness, digital wallets and e-commerce, among others.
- Designed intuitive interfaces for web and mobile applications, optimizing user experience and aligning it with business goals.
- Managed collaboration with cross-functional teams (Product Managers, developers, stakeholders) to prioritize high-impact UX initiatives.
- Conducted user research and usability testing to integrate actionable insights into design solutions.
- Led the end-to-end design process: from concept to implementation through wireframes and prototypes to ensure high-quality experiences.

Freelance

2018 – October 2022

Graphic & Web Designer

- Graphic design for social media: creating visual assets for Instagram and WhatsApp for various clients.
- Web design and development: building static, informational websites for local clients.

Comercial CAB

2020 – 2022

Web Content Creator & Marketplace Operator

- Created content for social media and Mercado Libre, including listing copywriting and visual material.
- Managed buyer comments, questions and messages on Mercado Libre.
- Handled online sales invoicing and commercial customer support.

Novo Ratio

2020 – 2021

Web Designer

- Website design: developed a 6-section structure + pop-up and redesigned the visual identity / logo.
- Data entry and administrative support tasks.

Education

Complejo Belgrano

2017 – 2019

Higher Technical Degree in Digital Design

Coderhouse

2022 – 2023

UX/UI Designer Career Program

Centro de Capacitación Integral Rosario

2014 – 2015

Digital Multimedia Design

CILEL Rosario — English Institute

2003 – 2012

English Language Training

Languages

Spanish: Native · English: Professional Working Proficiency (B2/C1)